



pureplanet

PRODUCT CATALOG

## OUR PROMISE

**Pure Planet® products are pure, non-GMO and plant-based. We do not use binders, fillers, or flow agents. Our products never contain pesticides, herbicides or chemicals of any kind. Pure Planet® products are Vegan and GM-Soy Free.**



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\*Organic certified product



## OUR PHILOSOPHY

**In 1992, Pure Planet set out to allow everyone access to raw, organic and plant-based nutritional products that could truly change lives. Over 25 plus years later, our owners are still deeply rooted in the belief that our lush planet provides everything the human body needs to live a long healthy life.**

Nutritional research supports Pure Planet's mission to promote vibrant health and longevity through world-class superfoods. Our products' ingredients are carefully selected to nourish at the cellular level, activating your metabolism and supporting your immune defense.

While Pure Planet products defend our health, we also defend and protect our planet. We believe in minimizing our impact and improving our relationship with the Earth. Pure Planet is committed to the preservation of the Earth and the plants, and to the history of those plants.

Internal supplementation of our specialized whole food formulas gives everyone the opportunity to achieve radiant health for life.







In a world where you need to trust the food you put in your body, it is important to know you can trust the people who make that food.

## OUR PROCESS/OUR SOURCING

### Trusted Supplier and Farmer Relationships

We have been to many of the farms where our food is grown, met with the farmers who produce our food and reviewed their standards. In addition, we have educated them on our needs and the qualities that we desire. We continue to hold our farmers to those standards and they uphold them with PRIDE. We guarantee that our farmers don't use pesticides or herbicides. We do not allow radiation or support industries that create and distribute artificial colors and artificial ingredients. Sustainable agriculture and farming is what we strive for with our farmer partners.

### We are the Manufacturer

As the manufacturer, we can control the sourcing of each ingredient; from where it originates to its potency and purity. We are a dedicated group of people who seek out, obtain, and educate ourselves about the highest quality whole food ingredients available on the planet and bring them to you in their purest form. With full-scale Research and Development and Quality Control departments, our Good Manufacturing Practices (GMP) facilities also utilize an "outside" third party testing facility that allows for examination of each ingredient from receipt of raw materials to finished product. In addition to being a Certified Organic facility under both U.S. and European Standards, we are also a Kosher manufacturing facility.

Our supplier relationships and direct receiving of raw materials provides a direct link between grower/supplier and Pure Planet's pure potent whole foods supplements.

Traditional liquid health beverages pose three important challenges: shelf space, refrigeration and expiration. That's why Pure Planet's organic, dry and ready-to-mix drinks are excellent solutions. Full of organic fruits, unique flavors, and essential vitamins and minerals, these function-serving blends offer supplemental support to athletes, busy families and on-the-go individuals. All available in single serve packets (15/box) and 20 serving per bottle.



# NEW! ORGANIC POWER BEETS READY-TO-MIX DRINKS

These two synergistic blends are based with one of nature's most nutrient-dense superfoods – organic beets. Combined with other organic herbs and whole foods, Organic Power Beets will benefit anyone from body builders to elderly or heart-healthy individuals.

Great for athletes and active lifestyles of men and women alike!

## PRE WORKOUT

with Yerba Mate & Rhodiola Root

## RAPID RECOVERY FUEL

with Turmeric & Tart Cherry





**NEW!**

**ORGANIC COCONUT  
READY-TO-MIX WATERS**



Naturally tasty, these refreshing organic formulas hydrate, restore and energize without the calories. Each of the 3 blends are based with organic coconut water, supporting maximum hydration among many other benefits.

Great for athletes!

## ENERGY BOOST

with Yerba Mate & Green Tea

## REHYDRATE

with Ginger, Mineral Salts & Rooibos

## JOINT RESCUE

with Turmeric & Black Pepper





**NEW!**

ORGANIC **ALOE VERA**  
READY-TO-MIX DRINKS





Both of our organic Aloe Vera drinks are in a base of freeze-dried, organic coconut water. Known as “The Potted Physician,” aloe vera makes for a great base ingredient to support both healthy immune function and digestion.

Excellent for the whole family!

## DIGESTION

with Vegan Digestive Enzymes & Probiotics

## IMMUNE+C

with Naturally Occurring Vitamin C from Amla, Cherries & More.



Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Kosher  
Sustainably Farmed



280 g powder . . . . 87020

## ORGANIC ACTIVATED BARLEY

### “Power Food”

Pure Planet’s Organic Activated Barley™ is a unique, complex carbohydrate from pre-sprouted grain that is digested slowly, providing energy and endurance for hours. Barley grain has a long history as a very effective “power food” for those needing immune and energy support. Containing a slow-burning carbohydrate, Organic Activated Barley is also a great source of immune-enhancing beta-glucans and a great addition to any sports drink for greater endurance.

- May support healthy immune function
- May provide long term energy for up to 2-3 hours
- May help promote healthy cholesterol levels and cardiovascular function
- Great for athlete’s or anyone on the go

**Suggested use:** Mix one rounded tbsp. (10g) with 6-8 oz. of your favorite drink. Shake or mix well and enjoy.

**Ingredients:** Organic Activated Barley Powder.

Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed



4.2 oz. liquid..... 87040

## ALOE VERA 40X

### “The Potted Physician”

Aloe vera is one of the most revered of all African plants having been exported worldwide. As a prebiotic due to high levels of polysaccharides and a healthy immune system, Hippocrates called aloe vera “The Potted Physician” for all its amazing healing properties. Pure Planet makes the only digestible 40x concentrate on the market and one bottle lasts for a minimum of 6 months.

- May support healthy immune function
- May promote a healthy digestive system
- Great support for everyone in the family

**Suggested use:** Dilute one tsp. into purified water, green drink, or any cold beverage and drink daily. DO NOT DRINK UNDILUTED.

**Ingredients:** 40x Aloe Vera Concentrate. Other ingredients required by law and to preserve freshness: Potassium Sorbate 0.08%, Sodium Benzoate 0.08%.



Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed

## NEW! ORGANIC ALOE VERA Ready-To-Mix Drinks

High in polysaccharides, these organic and sustainably-harvested aloe vera powders are based in organic coconut water. They provide maximum absorption and effectiveness, any time of day for digestion and immune support!



160 g .....87150  
single serve packet . 87151  
15 ct display .....87152

## DIGESTION with Vegan Digestive Enzymes & Probiotics

Vegan, enzymes and lactospore nurture friendly bacteria to support healthy digestion.

- May promote healthy digestion
- A great daily support

**Suggested use:** Mix one scoop or packet (8g) with 6-8 oz. of water or juice prior to, or with a meal.

**Ingredients:** Organic Coconut Water, Organic Brown Rice Syrup Solids, Organic Jerusalem Artichoke Inulin, Organic Aloe Vera Powder, Organic Lemon Powder, Organic Ginger Root, Malic Acid, Organic Lo Han Guo (Monk Fruit), Digestive Enzyme Blend (Amylase, Protease, Lactase, Lipase, Cellulase), Probiotics (Bacillus Coagulans [Provides 600 million CFU/ Serving]), Organic Stevia Leaf Extract.



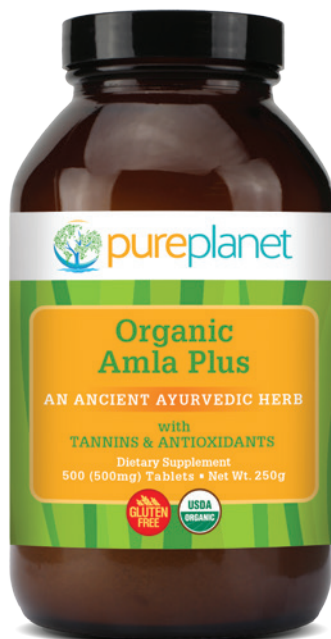
160 g .....87140  
single serve packet . 87141  
15 ct display .....87142

## IMMUNE+C with Amalaki & Turmeric

- Supports healthy immune function
- Excellent for everybody in the family

**Suggested use:** Mix one scoop or packet (8g) with 6-8 oz. of water or juice prior to, or with a meal.

**Ingredients:** Organic Coconut Water, Organic Brown Rice Syrup Solids, Organic Apple Powder, Organic Aloe Vera Powder, Organic Lemon Powder, Organic Acerola Powders, Natural Flavor, Organic Pomegranate Powder, Organic Amalaki Powder, Citric Acid, Organic Turmeric Root Powder, L-Malic Acid, Agar-Agar, Organic Lo Han Guo (Monk Fruit), Organic Stevia Leaf Extract.



Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Kosher  
Sustainably Farmed

200 tb .....86401  
500 tb ..... 86402  
100 tb..... 88400  
4 oz. powder.....86410

## ORGANIC AMLA PLUS

### Nature's Most Potent Source of Vitamin C

The amla berry, or Indian gooseberry, contains tannins and is one of the richest sources of Vitamin C. Revered in Ayurvedic medicine, this whole food is twelve times more absorbable than synthetic Vitamin C. Amla, considered a bitter, is also used as a digestive tonic. To maximize absorption and support high protein diets, Pure Planet has combined this potent super fruit with organic spirulina.

- May support healthy immune function
- May help protect the body against oxidative stress
- Supports increased protein synthesis

**Suggested use:** Mix 1.5 teaspoons with 8 oz. of purified water. Drink once or twice daily. Or take 5 to 10 tablets daily or as needed.

**Ingredients:** Organic Amla Berry, Organic Spirulina.

Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed



180 g.....52714

## BEST OF FRUIT

### Functional Fruit for UT Health

Nature's best way of providing highly absorbable fiber, vitamins and antioxidants to those with urinary tract and dental health needs. Organic cranberry extract has shown evidence of preventing unhealthy bacteria from creating problematic urinary function and compromised dental health. This antioxidant fruit-formula, with Omega-3 fatty acids, does not contain gluten, corn, soy, yeast or nuts.

- Can be used as a daily preventative and/or during times of concern
- May prevent bacteria from attaching to both urinary tract tissue and dental tissue
- An important daily antioxidant supplementation
- Safe for all ages and especially beneficial for young women and seniors

**Suggested use:** Use one tbsp. daily by mixing in water or a delicious smoothie. May increase daily usage as desired.

**Ingredients:** Organic Apple, Organic Apple Fiber, Organic Cranberry Extract, Organic Chia Seed, Organic Acai, Organic Baobab Fruit, Organic Blackberry, Organic Black Currant, Organic Blueberry, Organic Lycii Berry Extract, Organic Maqui Berry, Organic Pomegranate, Organic Raspberry, Organic Strawberry.

**Other Ingredients:** Natural Raspberry Flavor, Lo Han Berry Extract.





**Certified Organic**  
**Non-GMO**  
**Vegan**  
**Soy Free**  
**Gluten-Free**  
**Kosher**  
**Sustainably Farmed**

Original	
150 g.....	52703
Lemon	
8 g.....	52706
79 g.....	52707
158 g.....	52708
Apple	
8 g.....	52709
79 g.....	52710
158 g.....	52711

## BEST OF GREENS

### The Finest Greens from the Land and the Sea

An excellent source of chlorophyll, Organic Best of Greens™ is a synergistic blend of green super foods. Containing chlorophyll rich grasses, cruciferous vegetables and algae, this powder blend supports energy, oxygenation, cleansing and healthy digestive function. If consumed twice per day, it can support one's daily need of vegetables and greens.

- Supports healthy digestion
- May prevent bloating and alleviate gas
- Convenient juiced green option for athletes and time-crunched families

**Suggested use:** Mix 1 tsp (2.5g) with 6 oz. of purified water or juice. \* We recommend drinking on an empty stomach.

**Ingredients:** Organic Cereal Grass Blend (contains Organic Wheatgrass Juice, Organic Barley Grass Juice, Organic Oat Grass Juice), Organic Alfalfa Juice, Organic Cruciferous Vegetable Blend (contains Organic Broccoli, Organic Cabbage, Organic Parsley, Organic Kale, Organic Dandelion Greens), Organic Algae Blend (contains Organic Spirulina, Organic Chlorella), Organic Sea Vegetable Blend (contains Organic Kelp, Organic Dulse), Organic Broccoli Sprouts.

Lemon: Natural Flavoring Blend (Natural Lemon Flavor, Organic Stevia Extract, Lo Han extract)

Apple: Natural Flavoring Blend (Natural Apple Flavor, Organic Stevia Extract, Lo Han extract)

\*Best mixed with carrot, apple or aloe vera juices. Citrus juices are not recommended.

Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Kosher  
Sustainably Farmed



16 oz ..... 87030

## COCONUT OIL

### Virgin, Cold Pressed, Hand-Poured, Raw Coconut Oil

Pure Planet's Organic Coconut Oil™ is a pure, cold pressed oil, from raw coconut meat that is rich in flavor. Hand-poured into jars, it forms a marble texture. This household staple contains medium-chain triglycerides (MCTs), monolaurin and caprylic acid. Organic Coconut Oil™ is a zero-cholesterol oil with a high smoke point (no trans-fat) that makes it perfect for heart-healthy cooking.

- May support healthy immune function
- May help improve nutrient absorption
- Great for athletes seeking maximum performance

**Suggested use:** A serving is one tbsp. of coconut oil, best taken raw. Great when blended in smoothies or used to replace vegetable spreads or butter.

**Ingredients:** Pure, 100% organic coconut oil.

## NEW! ORGANIC COCONUT Ready-To-Mix Waters

These are organic, sustainably-harvested and freeze-dried coconut powders that fit every lifestyle. With only 2 grams of sugar, these drinks may be consumed any time of day to provide natural rehydration and more!

Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed

## ENERGY BOOST with Yerba Mate & Green Tea

- May promote stable energy and mood levels
- Helps maintain healthy electrolyte balance
- Supports active lifestyles and energy seekers
- Low in sugar

**Ingredients:** Organic Coconut Water, Organic Brown Rice Syrup Solids, Organic Mango Powder, Natural Flavor, Malic Acid, Organic Green Tea Extract, Organic Yerba Mate Leaf Powder, Organic Turmeric Root, Agar Agar, Organic Lo Han Guo (Monk Fruit), Organic Stevia Leaf Extract.



160 g. ....87180  
single serve packet .87181  
15 ct display .....87182

## JOINT RESCUE with Turmeric & Black Pepper

- Promotes healthy joints
- Provides hydration support
- Excellent support for athletes and seniors

**Ingredients:** Organic Coconut Water, Organic Brown Rice Syrup Solids, Organic Pineapple Powder, Natural Flavor, Malic Acid, Organic Turmeric Root Powder, Organic Black Pepper, Agar Agar, Organic Lo Han Guo (Monk Fruit), Organic Stevia Leaf Extract.



160 g. ....87170  
single serve packet .87171  
15 ct display .....87172

## REHYDRATE with Ginger, Mineral Salts & Rooibos

- May boost endurance and recovery
- Excellent post-workout or as a thirst quencher
- May promote hydration
- Supports electrolyte balance

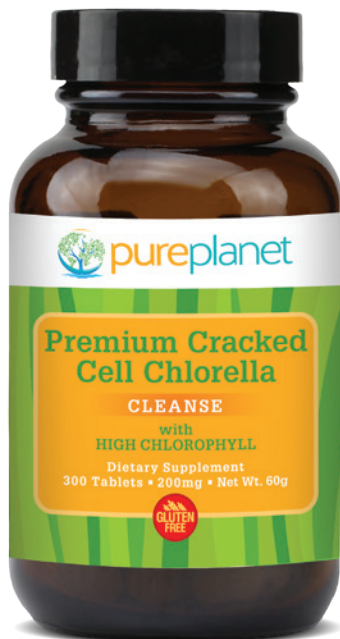
**Ingredients:** Organic Coconut Water, Organic Brown Rice Syrup Solids, Organic Hibiscus Powder, Organic Ginger Root Powder, Malic Acid, Mineral Salt Mix, Agar Agar, Organic Lo Han Guo (Monk Fruit), Organic Rooibos Extract Powder, Organic Stevia Leaf Extract.

**Suggested use:** Mix one scoop or packet (8g) with 6-8 oz. of water or juice one or two times daily.



160 g. ....87160  
single serve packet .87161  
15 ct display .....87162

Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Kosher  
Sustainably Farmed



300 tb ..... 88500

600 tb ..... 88501

4 oz powder ..... 88502

## CRACKED CELL CHLORELLA

### The Highest Chlorophyll Green Food

Pure Planet's Cracked Cell Chlorella fresh water algae is cultivated in a controlled pond-like environment, filled with mineral-rich water. No ocean derived waters are ever used. Rich in amino acids, beta carotene, B-Vitamins, chlorophyll, key minerals and protein (50%), chlorella supports healthy cell development with Chlorella Growth Factor (CGF). Known for its fat-burning properties, Pure Planet's easily-digestible, cracked-cell wall chlorella is an essential to any cleansing regimen and may help prevent heavy metal build-up in soft tissues and organs of the body. Available in tablets or powder, we suggest using chlorella daily, as needed, or in conjunction with a cleanse or our Organic Parasite Cleanse.

- May promote lower body fat percentage and healthy blood cholesterol levels
- May help prevent heavy metal build-up
- My support energy production

**Suggested use:** Take up to fifteen tablets (3g) daily or take one rounded tsp. (3g) of the powder mixed with juice, water or blended with a smoothie.

**Ingredients:** Chlorella Powder.



Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed

1 oz liquid ..... 60030

## FULVIC ZEOLITE

### Nature's Heavy Metal Magnet

Zeolite, one of the few negatively charged minerals, is formed naturally when volcanic lava reacts with cooling waters. Our zeolite contains no synthetic chemicals and has been synergistically combined with fulvic acid to create Fulvic Zeolite™, which acts like a magnet, drawing positively charged toxins and heavy metals out of the body. Fulvic Zeolite™ is an effective part of any cleansing program and even safe for children over the age of 4 years old.

- May balance pH levels and help restore electrical conductivity in the body
- Nature's heavy metal cleanser
- An excellent support for any cleansing program

**Suggested use for adults:** Hold 3 drops under tongue for 10 seconds then swallow. Or mix 3 drops with any juice or water 3 times daily. Start with 1 drop, three times daily and slowly increase to 3 drops, 3 times daily over a 2-week period. Best results when mixed with a green drink.

**Suggested use for children:** 1 drop daily with juice or purified water.

**Ingredients:** Supercharged Activated Fulvic Acid, Zeolite.



Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed



2 oz. liquid ...52508

100 tb. ....88220

200 tb. ....86221

4 oz. powder .86230

## WHITE AMERICAN GINSENG

### Supports Adrenal Wellness and Function

Consistent with the Pure Planet philosophy of quality, we make the finest, most minimally processed White American ginseng extract, tablets and powders, sourced from the USA. This non-Chinese ginseng contains at least 28 active ginsenosides, which promote increased energy without jittery side effects. Known to support revitalization and restore balance, White American Ginseng also assists with adrenal health, fitness and everyday life for both females and males.

- Can support healthy responses to physical and psychological stress
- May support healthy blood glucose levels
- May help improve memory
- Great for men and women with adrenal fatigue

## GINSENG EXTRACT

**Suggested use:** Take 1-2 tsp daily, in the morning, after lunch or when needed. Shake gently before using.

**Ingredients:** American Ginseng Extract, Water, Vegetable Glycerin.

## GINSENG PLUS

**Suggested use for tablets:** Take 6 tablets (3g) daily.

**Suggested use for powder:** Take 1.5 tsp daily mixed with water, juice, or your favorite smoothie.

**Ingredients:** American Ginseng, Spirulina (California Grown).



Certified Organic\*  
Non-GMO  
Vegan  
Soy Free  
Kosher  
Sustainably Farmed

90 g powder\* ..... 52688  
45 g powder\* ..... 52692  
240 vcap ..... 52693

## HEIRLOOM WHEATGRASS

### A Daily Dose of Juiced Wheatgrass Powder

Ancient and organic seeds of Kamut and Alfalfa are grown in organic soil and processed at low temperatures to produce Pure Planet's highly nutritious wheatgrass blend. Our seeds have never been crossbred or hybridized, ensuring a pure, non-GMO cereal grass. Unlike tray-grown varieties, our farm-grown and non-pasteurized grasses allow deep roots to absorb the broad range of nutrients and are a lightweight vegan protein. A convenient substitute to juicing that Does Not Contain fillers, sweeteners or additives of any kind and great for all ages.

- Maximum oxygenation support; may boost energy
- Helps maintain healthy cleansing and digestion
- Great for sports enthusiasts, active lifestyles and anyone concerned with the effects of aging

**Suggested use for powder:** Take ½ level tsp with 8 oz. of water 1-2 times daily. Add or mix in smoothie. For capsules, take 3 with water 1-2 times daily. For best results, take on an empty stomach.

**Ingredients:** Organic Kamut® Khorasan Wheat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder.

Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Natural



4 oz liquid..... 60020

## IONIC ELEMENTS

### Concentrated Fulvic Acid With Ionic Trace Minerals

Ionic Elements™ is a specially formulated combination of fulvic acid and over 72 trace minerals. Our body relies on ionic minerals and trace elements to conduct electrical impulses-without them, not a single muscle, including the brain and heart, would function. Additionally, as food passes through the small intestine, minerals are transferred into the blood stream via the intestinal tract, a process that only happens if the minerals are ionically charged.

In response to stress, the aging process, overexertion and especially deficient food, add Ionic Elements to daily regimen.

- Supports healthy muscular function
- Can relax the body for healthy nights sleep
- Supports healthy hair, skin and nails

**Suggested use:** Adults take 20 drops, 3 times daily. For optimum results, circulate the liquid in your mouth for ten to twenty seconds before swallowing. You can also drink it after diluting it in purified water or juice.

**Ingredients:** Supercharged Activated Fulvic Acid; ocean and plant-derived trace minerals, purified water.



Certified Organic\*  
Non-GMO  
Vegan  
Soy Free  
Kosher  
Sustainably Farmed  
Diabetic Resource  
Center Approved

80 g powder\*..... 52689  
40 g powder\*..... 52690  
180 vcaps.....52691

## ORGANIC JUST BARLEY

### Pure Organic Juiced Barley Grass

Pure Planet's organic barley is grown in pristine fields, nourished with water from mineral springs to ensure it has nature's best source of water and minerals. Made from the leaf of barley not the grain, this naturally cleansing green food contains highly assimilable chlorophyll, B-Vitamins and minerals.

- May enhance energy
- Can help maintain healthy cholesterol levels
- May support healthy blood sugar levels as Certified by the Diabetic Resource center
- Beneficial to women with iron absorption issues

**Suggested use for powder:** Mix 1/2 tsp. (1g) with 6-8 oz of water, juice, or smoothie. For best results, take on an empty stomach 1-3 times a day.

**Suggested use for capsules:** Take 3 capsules with 8 oz of water. For best results, take on an empty stomach.

**Ingredients:** Organic Barley Grass Juice Powder.

Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Listed in the PDR



100 tb..... 60010

## MAAP

### The Ultimate Vegetarian Protein Source

Master Amino Acid Pattern® is pre-digested 100% vegetarian protein featured in the Physician's Desk Reference. Aiding in normalizing protein synthesis, athletes and non-athletes alike may benefit from this plant-based protein as it helps keep skin firm and burns fat. For fitness goals, we recommend combining this antioxidant with any green drink.

- Aids in normalizing protein synthesis
- Assists with the stabilization or recovery of muscle strength, endurance and volume
- May support a weight loss regimen
- Great for athletes or anyone interested in minimizing body fat

**Suggested use:** Take 5 tablets daily. As an exercise aid take 5 - 10 tablets, 30 minutes prior to exercise. For those seriously intent on gaining muscle or losing weight, take 1-2 tablets per every 25 lbs. of body weight daily.

**Ingredients:** MAP® Patented proprietary blend (L-Leucine, L-Isoleucine, L-Threonine, L-Tryptophan, L-Valine, L-Phenylalanine, L-Methionine, L-Lysine Acetate) derived from non-soy legumes.





Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed

174 g..... 52700

## ORGANIC PARASITE CLEANSE

### The First Certified Organic Parasite Cleanse

Pure Planet's Organic Parasite Cleanse is a complete blend of organic herbs functional foods and fibers, known for deterring intestinal parasitic activity. Black walnut and wormwood, create an intestinal environment detrimental to parasitic "lodging," survival and proliferation. Formulated to work preventatively and during crisis, these fibers and herbs lubricate the intestinal tract and provide gentle peristaltic action to support elimination and cleansing without harsh stimulants.

- May support elimination of parasitic poisons
- May support healthy gut bacteria
- Excellent for travelers, those with pets, boaters, and those eating raw "meats" or from salad bars

**Suggestions:** Consider a parasite cleanse 2x a year or as concerns arise. Mix 1 rounded tbsp with applesauce, yogurt or water and take 2 times daily for 10 days as needed or for prevention. Some may begin with one dose for the first few days. Additional benefits can be obtained by waiting 20 days after finishing the product, then repeating the process. Always consume lots of fresh water daily.

**Ingredients:** Organic Flax, Organic Psyllium Husk Powder, Organic Chia Seed, Organic Apple Fiber, Organic Fennel Seed, Organic Black Walnut Hull, Organic Cactus, Organic Marshmallow Root, Organic Milk Thistle Seed, Organic Wormwood, Organic Turmeric Root.

**Other Ingredients:** Natural Pineapple Flavor, Lo Han Berry Extract.

Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed



Vanilla  
210 g.....87100  
  
Coconut Bliss  
210 g.....87110

## PEA PROTEIN

### USA Grown, Sourced and Manufactured Pea Protein

Pure Planet's Organic Pea Protein is an easily digestible plant protein with patented vegan enzymes. As well as being tasty, non-gritty texture, our Pea Protein has a low glycemic index, 16 grams of protein, 80 calories and 1 gram of fat. Ideal for daily protein needs, pre and post workout, and maintaining or building muscular tone.

- Great for all ages and active styles

**Suggested use:** Mix two scoops with 8 – 12 oz. in water or juice or blend in a smoothie.

**Ingredients:** Certified Organic Pea Protein, DigeZyme® (Enzyme Blend).

**Other Ingredients for Vanilla:** Natural Vanilla Flavor, Certified Organic Guar Gum, Certified Organic Arabic Gum, Certified Organic Stevia Extract, Lo Han Berry (Monk Fruit).

**Other Ingredients for Coconut Bliss:** Natural Coconut Flavor, Certified Organic Guar Gum, Certified Organic Arabic Gum, Natural Vanilla Flavor, Organic Lo Han Berry Extract (Monk Fruit), Certified Organic Stevia Extract.



**Certified Organic**  
**Non-GMO**  
**Vegan**  
**Soy Free**  
**Sustainably Farmed**

Vanilla Coconut	
240 g .....	87060
672 g .....	87061
Light Chocolate Mocha	
240 g .....	87070
672 g .....	87071

## ORGANIC PLANT PROTEIN

### Organic Greens that Alkalize and Energize

Pure Planet's organic, vegan and non-GMO Plant Protein is a highly digestible and alkalizing protein in its purest, simplest form. Offered in 2 flavors, each serving contains 16 grams of premium plant protein and healthy fats, fibers, phytochemicals and antioxidants. Low in calories, Pure Planet Plant Protein is a convenient meal replacement. Organic Greens that Alkalize and Energize that naturally builds strong, lean, healthy muscle.

- Supports a healthy metabolism
- Promotes alkalization
- Excellent for active and dieting consumers

**Suggested use:** Take 2 level scoops mixed with 8 - 12 oz. of juice or water once or twice daily.

**Ingredients:** Organic Protein Blend (Organic Sprouted Brown Rice Protein, Organic Hemp Protein), Organic Vegetable Blend (Organic Beet, Organic Kale, Organic Broccoli), Organic Herbal Superfood Blend (Organic Fennel Seed, Organic Sacha Inchi, Organic Chia Seed, Organic Maca Root, Organic Eleuthero Root, Organic Cordyceps Mushroom) Organic Green Foods Blend (Organic Alfalfa Juice Powder, Organic Spirulina, Organic Chlorella), Organic Sprout Blend (Organic Quinoa Sprout, Organic Garbanzo Bean Sprout, Organic Sesame Seed Sprout, Organic Sunflower Seed Sprout, Organic Lentil Sprout), Organic Acacia, Organic Guar Gum, Xanthan Gum, Organic Stevia Extract, Lo Han Guo Extract.

**Natural Flavors:** Chocolate, Vanilla, or Coconut.

Certified Organic  
Non-GMO  
Vegan  
Gluten-Free

## NEW! ORGANIC POWER BEETS

### Ready-To-Mix Drinks

Formulated in a base of organic coconut water, Organic Beet powder and beet root juice powder supports maximum absorption and results. These vegan formulas may be consumed any time of day to support your lifestyle and energy needs.



160 g.....87120  
single serve packet . 87121  
15 ct display .....87122

## PRE WORKOUT

### with Yerba Mate & Rhodiola Root

With only 3 grams of sugar, this excellent source of nitrates promotes healthy blood flow and stable energy for a strong workout.

- May promote stable energy and mood elevation
- Supports healthy adrenal function and hydration
- Excellent support for all athletic levels

**Suggested use:** Mix one scoop or packet (8g) with 6-8 oz. of water or juice before workout or to support healthy blood flow.

**Ingredients:** Organic Beet Root Powder, Organic Brown Rice Syrup Solids, Organic Pomegranate Powder, Organic Coconut Water, Organic Beet Root Juice Powder, Organic Brown Rice Extract Powder, Natural Flavor, Organic Lemon Powder, Organic Cordyceps Mushroom, Organic Yerba Mate Leaf Powder, Malic Acid, Organic Rhodiola Root Powder, Organic Lo Han Guo (Monk Fruit), Organic Stevia Leaf Extract.



160 g.....87130  
single serve packet . 87131  
15 ct display .....87132

## RAPID RECOVERY FUEL

### with Turmeric & Tart Cherry

This superfood blend supports the body during recovery from any kind of strenuous activity.

- Supports healthy electrolyte levels and low in sugar
- Supports healthy adrenal function with Rhodiola Root
- Promotes healthy joints function
- Excellent for all ages, everyday

**Suggested use:** Mix one scoop or packet (8g) with 6-8 oz. of water or juice after workout or strenuous activity.

**Ingredients:** Organic Beet Root Powder, Organic Brown Rice Syrup Solids, Organic Pomegranate Powder, Organic Coconut Water, Organic Beet Root Juice Powder, Organic Brown Rice Extract Powder, Natural Flavor, Malic Acid, Organic Lemon Powder, Organic Rhodiola Root Powder, Organic Tart Cherry Powder, Organic Turmeric Root Powder, Organic Lo Han Guo (Monk Fruit), Organic Black Pepper, Organic Stevia Leaf Extract.





Organic Ingredients  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed

621 g.....52717

## PRO-FIBER

### A Gluten-Free Source of Organic Fiber

Pure Planet's Pro-Fiber is comprised of 85% organic superfoods and gentle fibers for daily elimination support and regularity. This non-dehydrating and non-gritty superfood fiber blend supports healthy intestinal flora, with a pineapple flavor. Containing omega oils, B Vitamins and Vitamin A, Pro-Fiber is a healthy non-bloating and non-cramping alternative to traditional fiber formulas.

- Can provide a feeling of satiety, which can reduce cravings
- May support healthy blood sugar levels
- May support elimination of toxins and parasites.
- Excellent for those looking for increased nutrient absorption, healthy regular bowel function and/or those working on a healthy weight management program.

**Suggested use:** Mix 3 tbsp in water, juice, or and take 1-2 times daily. For best results, let stand for 5 minutes. Best taken on an empty stomach before bed.

**Ingredients:** Organic Flax Powder, Organic Rice Protein, Organic Psyllium Husk Powder, Stabilized Rice Bran, Organic Apple Fiber Powder, Organic Cactus Powder, Organic Inulin (Jerusalem Artichoke), Organic Chia Seed Powder, Organic Fennel Seed Powder, Organic Amaranth Sprout Powder, Organic Black Walnut Hull, Natural Pineapple Flavor, Glucomannan.

Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Harvested



1 unit.....87002

6 unit .....87003



90 vcap.... 87000

## RED MARINE ALGAE PLUS

### Supports a Healthy and Steady Immune System Response

Some of the most beneficial immune supportive ocean algae, are the strains of red marine algae, known as Gigartina and Dumontiaceae. These strains of red marine algae have caught the attention of the modern scientific community for its immune-supporting properties. Offered in vegan capsules, and Topical Care, Pure Planet's Red Marine Algae Plus is a combination of both Gigartina and Dumontiaceae as well as spirulina, aiding in absorption. Our Topical Care contains Gigartina, Calendula, White Willow Bark and other topical support herbs. Customers have reported that Red Marine Algae Plus has changed their lives, and have permanently switched to using Pure Planet's Red Marine Algae products over L-lysine and over-the-counter topical creams.

- Assists the body's immune response due to its sulfated polysaccharide content.
- Gigartina is considered a therapeutic "food"
- May support quick recovery and decrease in severity

**Suggested use:** Take 3 capsules, 1-2 times daily

**Ingredients:** Red Marine Algae Proprietary Blend (Gigartina, Dumontiaceae), Spirulina (California Grown).

**Other Ingredients:** Vegetarian Capsules

Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Harvested



1 unit / .15oz .....87001  
24 unit per display 87004  
12 unit refill ..... 87005

## RED MARINE ALGAE

### Topical Care for Immune Support

The National Institute for Health notes the polysaccharides in Gigartina may help counter immune concerns both topically and internally. Made without Beeswax, this lip balm can be used in conjunction with Red Marine Algae Plus for maximum results.

- Vegan topical care with organic ingredients. **No Beeswax!**
- Nourishing with light vanilla/mint aromatherapy
- Long-lasting even when sweating

**Suggested use:** Apply topical as needed (for external use only).

**Ingredients for lip care:** Organic Sunflower Oil, Candelilla Wax, Organic Coconut Oil, Organic Vanilla Flavor, Organic Tea Tree Essential Oil, Organic Peppermint Essential Oil, Organic *Melissa Officinalis*, Gigartina, Organic White Willow Bark, Mixed Tocopherols, Organic Rosemary Extract, Organic Matcha Green Tea, Organic Turmeric Essential Oil, Organic Calendula Extract.

Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Kosher



180 g powder..... 60001

## ORGANIC RICE BRAN SOLUBLES

### The Nutrient-Dense Part of the Rice for Tocotrienols

Rice Bran Solubles are the most soluble and nutrient-rich part of rice. This organic blend contains vitamins, minerals, essential amino acids, omega 3-6-9 fatty acids, and soluble and insoluble fibers. With a light, nutty, buttery flavor it is the perfect complement to any green drink or protein shake.

- May support healthy blood glucose levels and cardiovascular health
- May support a healthy body weight
- Contains a wide variety of B vitamins for energy
- Great for those looking for a nutrient rich fiber supplement all ages

**Suggested use:** Mix 1 Tbsp. (6g) with 6-8 oz. of purified water, your favorite juice, milk, smoothie, or green drink. Shake or mix well and enjoy.

**Ingredients:** Organic Soluble Rice Bran.





Organically Grown  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Kosher  
Sustainably Harvested

4oz powder..... 88356  
8oz powder.....86351  
100 vcap..... 88340  
200 vcap .....86341  
500 vcap ..... 86342

## SPIRULINA

### Mother Nature's Multi-Vitamin

Our organically grown, non-GMO, Spirulina is 100% California grown in high-altitude ponds where sunlight is abundant. These Spirulina products are both a rich, whole-food source of vegetarian protein and chlorophyll containing high levels of beta carotene, B-Vitamins, essential amino acids and antioxidants. These Spirulina products are both phycocyanin, a unique, blue-green pigment that may support healthy immune function. Not grown on lakes or with ocean waters.

- Can help increase endurance and stamina
- May reduce cravings and appetite
- May support healthy immune function
- May promote healthy cholesterol levels and cardiovascular function

Nature's Multivitamin is great for everyone at every age and stage of life.

**Suggested use:** Mix 1 to 3 tsp. (3g) per day with purified water or your favorite juice or smoothie. Or take 6-18 capsules daily.

**Ingredients:** Spirulina. No added magnesium stearate or inulin as other brands.

**Other Ingredients for capsules:** Vegetarian Capsules.

Certified Organic  
Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Kosher  
Sustainably Harvested



93.75 g ..... 88384  
188 g ..... 88380  
18.75 g ..... 88383

## CHOCO-MINT SPIRULINA

We have combined organic Spirulina with cocoa, carob, and mint to give it a unique and delicious flavor.

- Low glycemic index and no added sugar
- May support endurance and recovery for athletes
- Great taste that appeals to all ages, especially kids

**Suggested use:** Mix 3 teaspoons into 6-8 oz. of water or juice and drink once or twice daily. Mix with Coconut Oil and almond butter for a heart healthy energy snack.

**Ingredients:** Organic Certified Spirulina, Organic Certified Cocoa, Organic Certified Carob, Organic Certified Peppermint Leaf, Organic Certified Stevia, Natural Chocolate Flavor, Organic Certified Acacia Gum, Organic Certified Guar Gum, Xanthin Gum, Lo Han Guo Berry Extract.



Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed

90 vcap ..... 97003  
1 unit .....97001  
6 units..... 97002

## SPORTS SALTS

### The Easy to Take Pre Workout Capsule

Pure Planet's popular Sports Salts are specially designed to assist rehydration and minimize cramping. It is recommended for those who want all the therapeutic benefits of perspiration without the issues that can accompany intense workouts, time in the sun or any activities that induce sweating. Containing pink Himalayan sea salt, essential trace minerals, magnesium and potassium, Sports Salts will keep athletes and outdoor enthusiasts hydrated, during and after body-heavy activities.

- Helps support hydration
- Helps reduce cramping and speeds recovery after physical exertion
- Great for those with muscular or stress related stiffness or cramping.

**Suggested use:** Take 2 capsules 1 hour before activity and/or after sweating. Can take 2 capsules as needed for muscular strain. May take at night for rest support.

**Ingredients:** Pink Himalayan Sea Salt with added Magnesium (as Magnesium Carbonate) and Potassium (as Potassium Bicarbonate).

**Other Ingredients:** Vegetarian Capsules.

Non-GMO  
Vegan  
Soy Free  
Gluten-Free  
Sustainably Farmed



16 oz liquid . . 87051

16 oz liquid . . 87050

## ORGANIC CHERRY CONCENTRATE & TART CHERRY CONCENTRATE

### Not Juice and Not Made from Concentrate; Real Concentrate

Pure Planet's Tart Cherry Concentrate is made from sour/tart cherries, which are one of nature's most powerful superfoods with naturally-occurring melatonin. Tart Cherries contain an abundant amount of Ellagic acid, antioxidants and phytochemicals, that support a healthy inflammatory response system, healthy sleep and anti-aging effects. We remove all excess non-nutritional fluid from our cherries for a true concentrate that pours like syrup and is delicious!

- May help balance circadian rhythms for proper sleep
- May support healthy joint function
- Promotes healthy uric acid metabolism
- Great for all ages

**Suggested use:** Add 1/2 oz. to 1 oz. (1-2 Tbsp.) of concentrate to 8-10 oz. of purified water or juice and drink daily. Can take during the day, after a workout or before bed.

**Ingredients:** Tart Cherry Juice Concentrate.

**Ingredients:** Organic Tart Cherry Juice Concentrate.



9817

## PURE PLANET SHAKER BOTTLE

### BPA Free

Perfect for mixing any of our powdered superfood products. Take your shake on the go, mix at home, or give the bottle as a gift of health. Holds 20 ounces of liquid.



## NOTES

[illegible]

[illegible]

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\*Organic product



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