Become a Purium Lifestyle Club Member!

Get the best price & enjoy big benefits while transforming your body!

When You Become a Premier Member:

- Save up to 30%
- Earn up to 30% on Retail Sales
- Save $10 on S&H of every order
- Get 5 Gift Cards



Less Than $100 per Month!

Join the club! The Purium Lifestyle Club. Superfood nutrition delivered right to your door. Change or cancel your order any time.

PLC PACK: Core Nutrition Only $79 per month

Greens every morning for energy and alkalinity. Sour cherries every evening for deep sleep, stress reduction and antioxidants. Forget "minimum requirements," this is your daily dose of AWESOME!



Power Shake and Apothe-Cherry

PLC PACK: Weight Control Only $99 per month

Feel satisfied faster and reduce the impact of simple carbohydrates. Optimal nutrition PLUS the CONTROL Pre-Meal Capsules to help with portion control, cravings and blood sugar stabilization.



Power Shake, Apothe-Cherry and Control Pre-Meal Capsules

These packs are only available for PLC Members.

3 Easy Steps to Get Started:

A. Text 'Purium" to 55678
B. Visit: www.mypuriumgift.com
C. Redeem Your $50 Gift Card

www.mypuriumgift.com

For more information, please contact:

soundconcepts
creative business solutions

PUB004

For additional brochures, call 800.562.2659
or visit PuriumGear.com

© 2014 Sound Concepts. All rights reserved. These statements have not been evaluated by the FDA. Information herein is NOT intended to be taken as medical advice. No therapeutic or medical claims are either implied or made. DO NOT ALTER ANY MEDICAL TREATMENT OR THE USE OF MEDICATIONS WITHOUT THE PERMISSION OF YOUR MEDICAL CARE PROVIDER. FDA regulations prohibit the use of therapeutic or medical claims in conjunction with the sale of any product not approved by the FDA.

RV0515

PURIUM
HEALTH PRODUCTS™
Making Healthy Cool

David Sandoval's
TRANSFORMATION 10-Day Celebrity



Monika L.

Lost 177 lbs in 20 months!

10 Day Transformation + Purium Lifestyle Club

Processed Food: Today's #1 Health Threat

A hundred years ago, all food was organic and farmers actually farmed using nature's resources. Fast-forward to today, and you see multi-national industrial corporations creating not foods, but food-like substances.

These so-called "franken-foods" are so over-processed and genetically modified that they are basically unrecognizable to the human body. Engineered in labs by chemists with profits—not your health—as the top priority, it's no wonder that the rates of ADHD, obesity, allergies, diabetes, heart disease and other lifestyle diseases are continuing to skyrocket off the charts.

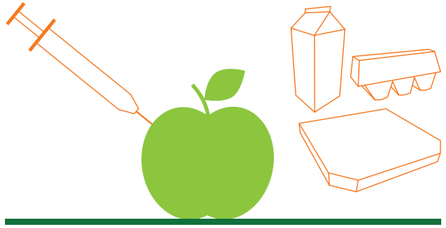
The question for you is, what are these synthetic franken-foods doing to your body, meal after meal, day after day, week after week, year after year?

100 Years Ago



• Organic Food • Nutrient Rich
• Non-Modified • No Processed Foods

Today



• Over Processed • Nutrient Deficient
• Genetically Modified

The 10-Day Celebrity Transformation + The Purium Lifestyle

What if you could take a vacation from this steady diet of processed "poison"? What if you could instead flood your body with low-calorie, high-nutrient foods that come just as nature intended? Well, you can. It starts with the 10-Day Celebrity Transformation. What happens in 10 days? Well, for one, you'll lose five to twenty pounds. And not just any pounds. You'll lose fat. That's right, the 10-Day Celebrity Transformation, with its farm-fresh, just-as-nature-intended foods, will turn your body into a fat-burning machine! And that's not all. With the 10-Day Celebrity Transformation, you'll enjoy newfound energy, enhanced mental focus and a revitalization of wellness— and you'll look and feel better than you have in years! From there, we have more than fifty whole food, raw food and green food products in our superfood super store.



"The 10-Day Celebrity Transformation has helped dozens of celebrities and tens of thousands of people all across North America lose weight, recapture their vitality and look and feel better than ever!"

Real People, Real Results, Real Fast!

Want Proof the 10-Day Celebrity Transformation Works?

Nearly 100,000 people just like you have enjoyed great results on this program!

Weight Loss



Amy S. **Lost 8 lbs & 12 inches!**

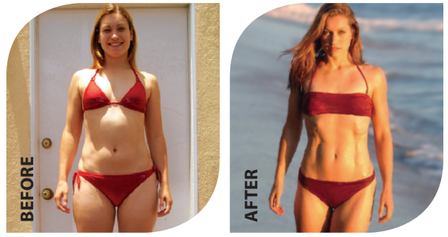
"I've been trying to lose 'the last 8 pounds' forever. I thought the 10-Day Celebrity Transformation was just going to be a weight loss program, but it's so much more! My skin is glowing, my energy is up, my sleep is better and my cravings are gone. I'm in the process of becoming a vegetarian because I feel so much better!"



Beth G. **Lost 30 lbs in just 30 days!**

"I joined Purium to lose the baby weight from having 2 children, but what I got was so much more! My addiction to caffeine and sweets is totally gone. I have so much energy now. Losing 30 pounds and 3 dress sizes in less than a month is unbelievable! I just shared my photos on Facebook and the phone won't stop ringing."

Muscle Building



Freida B. **Lost 20 lbs & became fitness competitor!**

"I have been taking Purium products for the last 3 months and they have helped me transform my health, my body and my mindset. I've lost 20 pounds in 90 days. I've never had results like this on any other program. Now I get my energy from raw, pure, super-food concentrates. I recently placed third in a prestigious fitness contest!"



Kelii **Lost 16 lbs and 6.5 inches!**

"Purium has transformed my life. My energy levels are way up and my cravings for coffee are gone. The side effect is that I lost 16 pounds and 6.5 inches. The most surprising thing was that I was able to continue my high intensity CrossFit training during this time with some foods from the flex list. I can't wait to use my story to inspire others."

Why Does It Work?

It's as Easy as A-B-C!

All-natural. Nutrient-dense.
Low-calorie. No synthetics.
Proven ingredients.

The 10-Day Celebrity Transformation works because you're consuming nature's healthiest foods without the processing, synthetics, chemicals or empty calories. Just pure nutrition—plain and simple.

A: Total Cellular Satisfaction

We use super-high-nutrient, super-low-calorie superfoods, including power greens and power grains to completely satisfy, feed and protect your cells.

B: Anabolic Muscle Building

Our patented 100% vegan, pre-digested protein is proven to build muscle (anabolic) within minutes even if you aren't exercising. No starving or dehydrating—just build and tighten as you lose fat.

C: Nightly Cellular Defense

We deliver the only natural source of melatonin to help induce deep sleep, which is crucial to repairing and rebuilding your body and is critical for any weight loss effort. We also deliver off-the-charts antioxidant potency for cellular detox, cleansing and elimination.



It starts with just 10 days!

Lose Weight • Cleanse • Re-Set Metabolism • Detox
Break Addictions to Processed Foods • Boost Energy
Improve Digestion • Sleep Soundly • Think More Clearly



10-Day Transformation

Lose 5-20 lbs in just 10 days!
Plus detox your digestive tract
& re-set your metabolism!

Complete Program

- Power Shake (1065 g): *Contains 1 full serving each of superfoods Organic Kamut Blend, Spirulina, Rice Bran Solubles, Activated Barley, and Carrot Juice*
- Super Amino 23 (150 count): *Pre-digested 100% vegetarian, non-soy protein featured in the Physician's Desk Reference*
- Apothe-Cherry (16 oz): *Tart Cherries are nature's most nutrient-dense food with loads of antioxidants and phytochemicals*
- Super Lytes (60 capsules): *The ultimate hydration formula containing electrolytes and Rooibos Tea*
- Super CleansR (60 capsules): *Special designed for gentle elimination of toxins and impurities*
- Shaker Bottle
- 10-Day Celebrity Transformation Gym Bag
- 10-Day Celebrity Transformation Tape Measure
- Easy-to-Follow 10-Day Celebrity Transformation Guide
- FREE Support Calls and Naturopathic Advice

2 Ways to Win!

Want maximum results?
Follow the schedule for the Cleanse.
Want the easier path?
Try our new Lifestyle schedule.

Transformation Cleanse
Go for it! This is the "all-in" schedule to produce maximum results in minimum time. Enjoy the 10-Day Transformation superfoods plus 3 flex foods per day for 5-20 pounds of weight loss in just 10 days! A fraction of the cost per pound of weight loss compared with Weight Watchers®, Jenny Craig® and NutriSystem®.

Lifestyle Transformation
The easier path! This "milder" schedule will still produce weight loss and metabolic benefits with a bit less sacrifice. Enjoy the 10-Day Transformation superfoods plus 3 flex foods AND 1 healthy flex meal every day to ease you into the clean and green lifestyle. Change your energy level, digestion and desire for unhealthy food.

Save $50 Right Now!

The Purium member who gave you this brochure has a $50 Gift Card with YOUR name on it! It's like a $50 bill you can use toward your 10-Day Celebrity Transformation!

10-Day Transformation: ~~$280~~ $230*

**Includes Member Kit and 5 Gift Cards.*
Must have 50+ BV in Backup Order.



You earn $50 for every Gift Card redeemed for a Transformation!