## F.A.S.T.







### WHO DO YOU KNOW?

### Potential Brand Partners may have...

- Business experience
- Influence
- Contacts
- An optimistic attitude
- Aligned values
- An entrepreneurial spirit

### Potential Customers may need...

- Healthy energy
- Stress reduction
- Digestive help
- Weight loss
- Athletic performance
- Organic food



### CREATE INTEREST

### Reaching Out (Call & Text)

- Ask compelling questions
- Listen to their responses
- Understand what they need in their life

### Attracting People (Social Media)

- Post about your experience, without saying "Purium"
- Direct message people who "like" and "comment"

Watch the F.A.S.T Start video for examples of engaging questions.



### SHARE links, stories & enrollment



### **TOOLS & TEAM**

### Direct to iSharePurium.com

Prospects will learn about the company's mission, products, opportunity, and community.

### Keep it Real

Authenticity is KEY. Don't have a story, yet? Share one from the team!

### Use Connect Calls & Zoom Chats

Introduce prospects to team leaders who can help them enroll and succeed.

### EACH them to do the same



### **DUPLICATE & DISTRIBUTE**

- Enroll new brand partners to create a duplicatable business with life-changing income
- Plug your new Brand Partners into the tools, your team, and this F.A.S.T. Start System

WANT TO EARN AN EXTRA \$1500? IT'S AS EASY AS C-D-E!

# START

### ONSULTANT

### **ACHIEVEMENT IN 10 DAYS**

\$100

**GOAL:** 

Timeframe: 10 Days

Personal Volume: 50 BV on Smart Order

Enrolled: 2 ACTIVE Brand Partners and/or

Customers

Group Volume: 1000 GV (Enroller Tree)

### **SPECIAL DETAILS:**

- 1. You have 10 full days to get 1000 GV (Enroller Tree) and 2 AE
- 2. The 10 full days can span over 2 Calendar months
- 3. The Consultant F.A.S.T. Start Bonus is the only exception to not having to qualify within the calendar month



### **ACHIEVEMENT IN 1+ MONTH\***

\$400

### **GOAL:**

Timeframe: 1 + Month (the month you

enrolled/upgraded + 1 full month)

Personal Volume: 50 BV on Smart Order

Enrolled: 3 ACTIVE Brand Partners and/or

Customers

**Group Volume:** 2500 GV (Enroller Tree)

### **SPECIAL DETAILS:**

- You have the month that you enroll and one full month after to get 2,500 GV and 3 AE
- 2. Your Volume (Personal & Group) resets every month

Ex: If you enroll in January and don't achieve Director by January 31, then Volume resets February 1 and you have until the end of February to achieve Director.

XECUTIVE

### **ACHIEVEMENT IN 2+ MONTHS\***

\$1000

### **GOAL**:

Timeframe: 2+ Months\* (the month you

enrolled/upgraded + 2 full months)

Personal Volume: 50 BV on Smart Order

Enrolled: 4 ACTIVE Brand Partners and/or

Customers

**Group Volume:** 6000 GV (Enroller Tree)

### **SPECIAL DETAILS:**

- You have the month that you enroll and TWO months after to get 6,000 GV and 4 AE
- 2. Your Volume (Personal & Group) resets every month

Ex: If you enroll in January and don't achieve Executive by January 31, then Volume resets February 1; if you don't achieve in February, then Volume resets March 1 and you have until the end of March to achieve Executive.

EARN \$1500 IN MATCHING BONUSES EVERY TIME YOU HELP YOUR PERSONALLY-ENROLLED BRAND PARTNERS "GO FAST" TO CONSULTANT, DIRECTOR, AND EXECUTIVE!

- Smart order (50 BV min.) required for FAST Start Bonuses and Matching Bonuses
- F.A.S.T. Start Bonuses follow the Enroller Tree (not the Placement Tree).
- See the iEarn Compensation Plan for more details

# F.A.S.T. START DETAILS

If you have a prospect who you know wants to build a business, enroll them as a Brand Partner so they can start going F.A.S.T. with the most success.

Here are a few details to help clarify the difference:

- The F.A.S.T. Start Clock starts ticking the minute a Customer UP-GRADES to a Brand Partner.
- When a Customer Upgrades and becomes a Brand Partner, that is their official "Day 0" of F.A.S.T. Start - Consultant, Director, Executive and Diamond. NOT the day they first ordered as a Customer or signed up as a Customer.
- When a Customer makes a purchase BEFORE they upgrade to a Brand Partner, that purchase does NOT count towards their F.A.S.T. Start volume qualifications.
- What counts: Enroller Tree volume from new Customers and newly enrolled Brand Partners after the clock starts.
- Volume Reset: Every month, the Volume resets and the Brand Partner must meet the Volume requirements to qualify for the F.A.S.T. Bonus.
- F.A.S.T. Start is part of the Purium Compensation plan and available for U.S./Canada Purium Brand Partners only ("GO FAST" Bonuses are part of the PHE Compensation Plan and available for Platinum Health Europe Distributors only).
- Must have an ACTIVE Smart Order on file to earn F.A.S.T. Bonus.